

# Women for Climate Justice Contingent at the Women's March, 2019

## TOOLKIT

***We invite women/feminist leaders and allies across the U.S. and around the world to freely use this toolkit to inspire and support your independent organizing to march with 'Women for Climate Justice' messaging during January 2019 Women's March events in your community.***



*Photo via Emily Arasim/WECAN International*

## Why We March

On January 19 - many thousands of women, families, organizations and allies will take action and stand up for rights, justice, safety, and health as part of the 2019 Women's March, being held in cities across the U.S. and around the world.

As diverse Women for Climate Justice, we will organize and we will march!

We will be sending a clear message to the U.S. Administration, and all governments and entities which threaten the Earth and our communities - that as women, many of whom stand on the frontlines of climate change, we are gravely concerned about the impacts of global warming, and the actions of a U.S. Administration that promotes climate skepticism, advancement of fossil fuels, an extractive economy, racism, bigotry, and sexist oppression.

We will continue to reject the rule of the fossil fuel industry and demand that the U.S. government immediately work toward a just transition to a renewable energy future.

We stand as women for the land, the water, and all life - and demand full respect for climate science and immediate action on solutions to this global crisis. We want our children and all future generations to live in a healthy, just and thriving world.

We encourage women and allies across the world to organize in their home region to march and share their vital messages and stories as Women for Climate Justice.

## Use of this Toolkit

This toolkit is intended as a resource for women and allies interested in organizing for action as 'Women for Climate Justice' in the San Francisco Bay Area, and independently in home regions across the U.S. and worldwide. This is an open, unbranded, collective space - and all individuals and organizations/groups are welcome to use and adapt these messaging points and tools!



## Key Principles

All efforts in organizing for climate justice invoke a 'frontlines first' principle where women most impacted by climate change/environmental degradation, including indigenous women, women of color, and women with disabilities, lead in terms of voice and key messages, are equally represented in all aspects of decision-making, and prioritized in terms of rally spaces and media spots.

# Logistics

## General - U.S. & International

- Central Women's March map for locating 2019 events across the U.S. and globally:  
[www.womensmarch.com/2019/](http://www.womensmarch.com/2019/)



*Photo via Emily Arasim/WECAN International*

## San Francisco:

**The Women's Earth and Climate Action Network and allies will be organizing to march as Women for Climate Justice at the San Francisco Women's March:**

- Full details on how to march with Women for Climate Justice in San Francisco are available via Facebook events: [www.facebook.com/events/362924917817772/](https://www.facebook.com/events/362924917817772/)
- The Contingent will meet before the start of the march (1:00pm), on the corner of Larkin and Grove Streets. Look for a 'Women For Climate Justice' banner!

### **Organizing liaison:**

Linda Novick - [linda@lnovick.com](mailto:linda@lnovick.com)

### **Media liaison:**

Emily Arasim - [emily@wecaninternational.org](mailto:emily@wecaninternational.org)

# Resources

## Share on Social Media

Please share your plans to march as Women For Climate Justice on social media, before, during and after the March! Connect in globally with **#Women4ClimateJustice!**

*Sample posts:*

- Jan 19 - Rise up, speak out, take action in YOUR community as a **#Women4ClimateJustice** at the **#WomensMarch2019**
- I am standing with **#women** rising for **#ClimateJustice** at the **#WomensMarch2019**. Join me! **#WhyIMarch** **#Women4ClimateJustice**
- **#Women** are standing for **#ClimateJustice**, **#IndigenousRights**, healthy communities at the **#WomensMarch2019**. Join us! **#WhyIMarch** **#Women4ClimateJustice**



## Print & Take to the March

This sign has been used by women around the world in marches and rallies to demand climate justice, and is free for you to re-print and use. Or make your own!



*Poster by Colin Hughes*

[\\* Download full sized/printable versions of the social media meme & poster HERE! \\*](#)

### Sample Messages for Signs

- Women for Climate Justice
- People and the Planet are Not For Sale
- System Change not Climate Change
- Human Rights NOT Corporate Rights!
- Down with false solutions / People's revolution
- Women will not be mainstreamed into a polluted stream!
- Women for a peaceful and healthy planet!
- Women speak out to defend our land, air and water!
- All issues are women's issues! Protect our planet!
- #ProtectWhatYouLove
- #WaterisLife

## Example Chants

- Hey hey! Ho ho! Patriarchy has got to go!
- Women united will never be defeated!
- Tell me what a feminist looks like, THIS is what a feminist looks like
- What do we want? CLIMATE JUSTICE! When do we want it? NOW!
- The planet, the planet, the planet is on fire / we don't need no pipelines, let the corporations burn
- Frack Wall Street / Not our water
- 1, 2, 3, 4, Climate change is class war / 5, 6, 7, 8, Overthrow the bourgeois state
- Tar sands, coal, and oil / Keep all of them in the soil!

## Inspiration

To better understand the connections between women's rights, gender equality, and environmental/climate justice, explore just a few key resources below!

- [Cultural Survival - Indigenous Women Rising: Women's March On Washington](#)
- [\[Video\] Indigenous Rising Media - Indigenous Women Rise Women's March On Washington](#)
- [The Guardian - Why We March: Violence Against Women and the Earth is Linked](#)
- [Yes! Magazine - Climate Justice Is Racial Justice Is Gender Justice](#)
- [Research Database - Women Speak: Stories, Case Studies, And Solutions From The Frontlines Of Climate Change](#)
- [The Women's Global Call for Climate Justice](#)
- [WECAN International - The Women's Climate Action Agenda](#)
- [Al Jazeera - Indigenous Women Occupy Washington State Capitol Lawn](#)
- [BBC - Climate Change Impacts Women More Than Men](#)
- [The Ecologist - An International Women's Day Call To Defend The Defenders](#)
- [WEDO - Gender and Climate Change: A Closer Look at Existing Evidence](#)
- [WEDO - Gender Just Climate Solutions: Examples Of Best Practices](#)
- [AWID - Women Human Rights Defenders Confronting Extractive Industries](#)
- [AWID - Building a Fossil Fuel-Free Feminist Future: An Indigenous Perspective](#)
- [AWID - Climate Justice, Why Women Must Be Included](#)
- [Huffington Post - How Young Feminists are Tackling Climate Justice in 2016](#)
- [EcoWatch - Why Women Are Central to Climate Justice and Solutions](#)
- [MADRE - Climate Justice Calls for Gender Justice: Putting Principles Into Action](#)
- [Huffington Post - Rural Women Worldwide Are on the Frontlines of Climate Change](#)
- [WEDO - U.S. Climate Factsheet: Equality, Action, Gender and Resilience](#)

***The Women for Climate Justice messaging shared here is open to everyone to use as a base for their organizing.***

***The toolkit was updated in 2019 by the Women's Earth and Climate Action Network (WECAN) International, and in 2018 by WECAN International and the Women's Environment and Development Organization (WEDO). The original 2017 toolkit was created with additional collaboration with Sierra Club, 350NYC, Grassroots Global Justice, World March of Women-US chapter, Climate Justice Alliance, INOCHI-Women for Safe Energy, Idle No More SF Bay, Climate Wise Women, MADRE and other leading women's rights and climate change activists.***