



March As Women For Climate Justice At The 2018 Women's March TOOLKIT

We invite women/feminist leaders and allies across the U.S. and around the world to freely use this toolkit to inspire and support your independent organizing to march with 'Women for Climate Justice' messaging during January 2018 Women's March events in your community.

Why We March

This January 20 and 21, 2018 - many thousands of women, families, organizations and allies will take action and stand up for rights, justice, safety, and health as part of the 2018 Women's March, being held in cities across the U.S. and around the world.

As diverse Women for Climate Justice, we will organize, we will march, and we will vote!

We will be sending a clear message to the U.S. Administration, and all governments and entities which threaten the Earth and our communities - that as women, many of whom stand on the frontlines of climate change, we are gravely concerned about the impacts of global warming, and the actions of a U.S. Administration that promotes climate skepticism, advancement of fossil fuels, an extractive economy, racism, bigotry, and sexist oppression.

We will continue to reject the rule of the fossil fuel industry and demand that the U.S. government immediately work toward a just transition to a renewable energy future.

We stand as women for the land, the water, and all life - and demand full respect for climate science and immediate action on solutions to this global crisis. We want our children and all future generations to live in a healthy, just and thriving world.

We encourage women and allies across the world to organize in their home region to march and share their vital messages and stories as Women for Climate Justice.

This statement was adapted & updated from the General Group Statement issued by members of the Women for Climate Justice Contingent at the Women's March on Washington, 2017



Key Principles

All efforts in organizing for climate justice invoke a 'frontlines first' principle where women most impacted by climate change/environmental degradation, including indigenous women, women of color, and women with disabilities, lead in terms of voice and key messages, are equally represented in all aspects of decision-making, and prioritized in terms of rally spaces and media spots.

Logistics

General - U.S. & International

- Central Women's March map for locating 2018 events across the U.S. and globally: www.powertothepolls.com/anniversary.html
- Other resources for background, and to find info and participate in local Women's Marches:
 - qz.com/1139150/womens-march-2018-when-and-where-it-starts-in-new-york-los-angeles-chicago-philadelphia-san-francisco-and-more/
 - elle.com/culture/career-politics/a14854056/need-to-know-2018-womens-march/

San Francisco:

The Women's Earth and Climate Action Network and allies will be organizing to march as Women for Climate Justice at the San Francisco - Bay Area Women's March:

- Full details on how to march with Women for Climate Justice in SF are available via Facebook events: www.facebook.com/events/317622428733480
- The SF Contingent will meet at the start of the march (2:00pm), on the corner of Larkin and Grove Streets.

Key Contacts:

Organizing liaison:

Osprey Orielle Lake - osprey@wecaninternational.org

Media liaison:

Emily Arasim - emily@wecaninternational.org



Resources

* To download larger copies of all images/posters below - visit the Dropbox here: bit.ly/2qQRWs2 *

Share on Social Media

**January 20 & 21, 2018
Cities Across The U.S. & Worldwide**

RAISE YOUR VOICE & TAKE ACTION AS A WOMAN FOR CLIMATE JUSTICE AT THE 2018 WOMEN'S MARCH

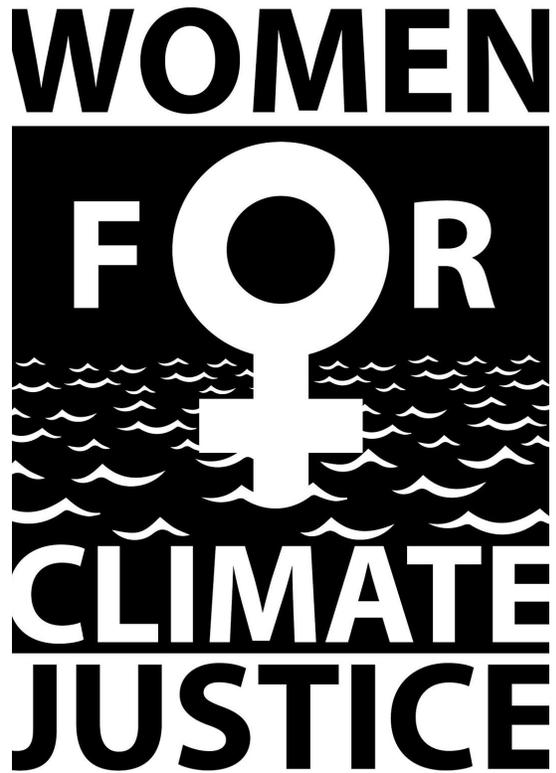
- Jan 20 & 21 - Rise up, speak out, take action in YOUR community with #Women4ClimateJustice messaging at the #WomensMarch2018
- I am standing with #women rising for #ClimateJustice at the #WomensMarch2018. Join me! #WhyIMarch #Women4ClimateJustice
- #Women are standing for #ClimateJustice, #IndigenousRights, healthy communities at the #WomensMarch2018. Join us! #WhyIMarch #Women4ClimateJustice



Print & Take to the March

The below signs have been used by women around the world in marches and rallies to demand climate justice, and are free for you to re-print and use. Or make your own!!

Download here: bit.ly/2qQRWs2



Sample Messages for Signs

- Women for Climate Justice
- People and the Planet are Not For Sale
- System Change not Climate Change
- Women march and we vote!
- We ask for justice, we ask for equality. We are feminists, the climate activists.
- Human Rights NOT Corporate Rights!
- Down with false solutions / People's revolution
- Women will not be mainstreamed into a polluted stream!
- Women for a peaceful and healthy planet!
- Women speak out to defend our land, air and water!
- All issues are women's issues! Protect our planet!
- #ProtectWhatYouLove
- #WaterisLife



Example Chants

- Hey hey! Ho ho! Patriarchy has got to go!
- Women united will never be defeated!
- Tell me what a feminist looks like, THIS is what a feminist looks like
- What do we want? CLIMATE JUSTICE! When do we want it? NOW!
- The planet, the planet, the planet is on fire / we don't need no pipelines, let the corporations burn
- Frack Wall Street / Not our water
- 1, 2, 3, 4, Climate change is class war / 5, 6, 7, 8, Overthrow the bourgeois state
- Tar sands, coal, and oil / Keep all of them in the soil!

Inspiration

Photos of women organizing for climate justice from around the world:





Read

Just a few key resources elaborating the connections between women's rights, gender equality and environment/ climate, in addition to women led actions and solutions:

(2018) [Indigenous Women Occupy Washington State Capitol Lawn](#)

(2017) [Indigenous Women Rising: Women's March On Washington](#)

(2017) [Climate Justice Is Racial Justice Is Gender Justice](#)

['Women Speak: Stories, Case Studies And Solutions From The Frontlines Of Climate Change' Database](#)

[#OurSolutions Platform](#)

(2017) [Why We March Against Trump: Violence Against Women And The Earth Is Linked](#)

(2016) [Gender and Climate Change: A Closer Look at Existing Evidence](#)

(2016) [How Young Feminists are Tackling Climate Justice in 2016](#)

(2015) [Why Women Are Central to Climate Justice and Solutions](#)

(2015) [Women's Global Call for Climate Justice](#)

(2014) [Women's Solutions for Climate Change](#)

(2014) [Women's Climate Action Agenda](#)

(2014) [U.S. Climate Factsheet: Equality, Action, Gender and Resilience](#)

Watch & Explore

Video: [Indigenous Women Rise Women's March On Washington](#)

Video: [Women Rising For Climate Justice - Call To Action](#)

Video: [Climate and Environmental Justice](#)

Video: [Women's Earth Day 2016 Rally in NYC](#)

Video: [Women Speak for Climate Change Justice and Solutions in the Lead Up to COP21 and Beyond](#)

Photos: [Women at the People's Climate March 2014](#)

Photos: [Global Women's Climate Justice Day of Action 2016](#)

Photos: [WECAN- Keep it in the Ground](#)

Photos: [Rally for justice, murder of indigenous woman Bertha Caceres](#)

Photos: [Women, Climate, Peace Rally](#)

Photos: [Women at COP21 Protest](#)

Photos: [WECAN - COP21](#)

Photos: [2012 Women's March at Rio Earth Summit](#)

Facts & Figures

Women's rights are directly related to frequency of deaths from natural disasters. In inequitable societies, more women than men die from disaster. **Women's rights are human rights.**



After Hurricane Katrina, psychological victimization of women and men increased by 35% and 17% respectively in the six months after the storm and physical victimization of women increased by 98%. **Women's rights are human rights.**

In Malawi, female-headed households are more than twice as likely as male-headed households to report reducing the number of meals they eat as an adaptation strategy in response to climate shocks. **Women's voices must be heard.**

Women as caregivers take on community and family burdens. These increase as climate change increases vulnerability. **Women's voices need to be heard for real solutions.**

In Bangladesh, crop failure and flooding disproportionately increase the rate of migration by women. **Women's voices must be heard for real solutions.**

Female farmers from Latin America tend to plant a diversity of crops, improving household resilience to the effects of climate change. **Women's voices must be heard for real solutions.**

Higher female parliamentary representation equals a higher likelihood of ratifying international environmental treaties. **Women need to be in more positions of leadership.**

The full and effective participation of Indigenous Peoples in climate action is critical in finding solutions. **Women's voices must be heard.**

Women & girls are primarily responsible for taking care of the environment in their households and communities. **Women's voices must be heard.**

Of the 49 countries that reduced CO2 emissions between 1990 and 2007, 14 were very high Human Development Index (HDI) countries, 10 of which had higher than average female parliamentary representation. **Women are effective agents of change.**

The Women for Climate Justice messaging shared here is open to everyone to use as a base for their organizing.

The toolkit was updated in 2018 by the Women's Earth and Climate Action Network (WECAN) International and the Women's Environment and Development Organization (WEDO). The original 2017 toolkit was created with additional collaboration with Sierra Club, 350NYC, Grassroots Global Justice, World March of Women-US chapter, Climate Justice Alliance, INOCHI-Women for Safe Energy, Idle No More SF Bay, Climate Wise Women, MADRE and other leading women's rights and climate change activists.